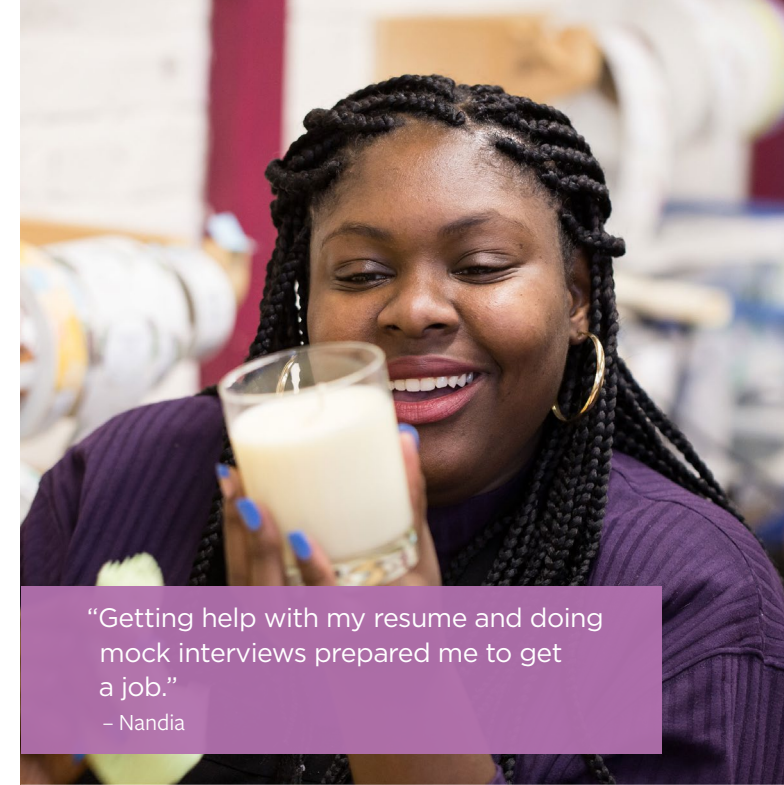




New Moms is strengthening families and exponentially impacting communities throughout Chicagoland.

Young moms are becoming strong leaders of their families, fostering growth and development in their children, and pursuing personal and professional goals that create lasting transformation.

Through our unique, comprehensive model of services and expanded reach, we are offering critical resources around housing, job training, and family support to more young families in both Chicago and the surrounding suburbs.



“Getting help with my resume and doing mock interviews prepared me to get a job.”
- Nandia



“New Moms is the reason I feel successful and strong as a mother. They support me with everything I need! Having my first apartment makes me feel mature and accomplished.”
- Natasha



→ visit BrightENDEAVORS.ORG to learn more about New Moms' social enterprise.

NEW MOMS

Annual Report 2017

DONORS

We are grateful to our generous donors for their investment in New Moms and the commitment to creating strong families.

\$50,000+	\$10,000-\$24,999	\$5,000-\$9,999	\$2,500-\$4,999	\$1,000-\$2,499							IN-KIND	
Healthy Communities Foundation (formerly The Arthur Foundation)	A. Montgomery Ward Foundation	Anonymous	Melanie and Mike Behling	Bishop McCann	Bart Miller and Margaret Jeschke	Elizabeth Bushaw	Kochendorfer	Stephanie Socall	Matthew Daniel	Melissa Macek		Friendship Baptist Church
Michael Reese Health Trust	Andrew and Alice Fischer Charitable Trust	Anonymous	Benjamin B. Green-Field Foundation	Cynthia Blaising	Clair Molony	John Carlini	Bola Komolafe	South Suburban Evangelical Free Church	Marina Domokhovsky	Angie Maguire	Apostolic Faith Church	Gifts from God Daycare
The Crown Family	Chicago Foundation For Women	Chicago Area Combined Federal Campaign	Cornerstone Evangelical Free Church	Mary Boomsma	Donald and Julie Moore	Raymond Connor	Peter Labadie and Suzanne Saxman	Brian Stout	David and Janice Dwight	Greg Mann	Bernard Zell Anshe Emet Day School	Girl Scouts
The Harry and Jeanette Weinberg Foundation	Stephen and Rochelle Fernands	Chicago Board of Trade Foundation	First Presbyterian Church of River Forest	Byron Clarke and Dana Emanuel	My Friend's Closet Thrift Shop	Jessica and Sean Curran	Norman and Ilene Lamer	Ranya Sweis Faasse and Mark Faasse	Julia Eckersley and Ian Morrison	Arica Marx	Body Gears Physical Therapy	Grace Lutheran Church
VNA Foundation and the Visiting Nurse Association of Chicago	First United Church of Oak Park	Community Church of Fish Creek	Giuseppe Giannola	Martin and Judy DeBoer	Matthew Nunziata	Karen and Brian Daily	Kyla and Lou Lombardo	The Woman's Club of Evanston	Ingrid and Olav Eiesland	Elle and Joshua Morton	Bump Club and Beyond	Greer Chicago
	Fred J. Brunner Foundation	Tabitha and Jeremy DeFrancisco	Good Heart Work Smart Foundation	Blake DeBoer	April Oury and Azzam Hajyousif	Democratic Party of Oak Park	Alycia and Patrick Mason	Danielle Tomlinson	Everett Wealth Solutions	Kevin Murphy and Karen Brammer	Calvary Redemption Center	Hallett Movers
	Randy and Beverly Johnson	Dr. Scholl Foundation	Angela Grover and Chris Abraham	Robert and Mitzi Demeter	Loren and Linda Oury	Annie and Donald Farrell	Brian McArthur	Norbert and Sandra Truderung	David and Anne Fussichen	Adam and Kelly Nirenberg	Chicago Chapter Coalition of Black Trade Unionists	Infant, Inc.
	Jan Johnston	Flowers for Dreams	Stephanie Kiesling and David Layden	Steven and Audrey Dormanen	Tyler Pate	Patricia Feeley and Paul Aeschleman	McKesson Foundation	United Lutheran Church	Jim Graber	Elizabeth Olympio	Chicago Church of Christ	Illinois Currency Exchange Charitable Foundation
\$25,000-\$49,999	Oak Park River Forest Community Foundation	George M. Eisenberg Foundation	Ellen Kogstad-Thompson and Brad Thompson	Dose Marketing Inc	Jill Pearson and Summer Dewdney	Linda and Samuel Frank	Audalee and Bob McLoughlin	Lois and John Vander Laan	Sheli Hadari	Edward and Jodiann Pacer	Chicago Church of Christ	Mennonite Central Committee
Advocate Bethany Community Health Fund	Patrick and Anna M. Cudahy Fund	Sam and Jenna Gyorfi	Stephanie Macakanja	Kenneth and Brenda Dryfhout	Beverly Petrunich	Jaime and Robert Fuller	Mikva Rosenberg Charitable Account	Katrina and Richard Vigsnes	Tom and Sunny Hall	Jeff and Joan Pe-tertil	Chicago Finance Exchange Corporation	Messiah Lutheran Church
Anonymous	The Field Foundation of IL	Hermitage Charitable Trust	Christopher Marx	James and Dana DuBoyce	Philip M. Friedmann	John Fuller	Clair Miller	Nancy Waichler	Mark and Sandra Hamstra	Johanna Raimond	Chicago Women's Fellowship	Oak Park Police
Anonymous	The Lavin Bernick Huber Charitable Fund	Impact 100 Chicago	Bruce and Susie McNulty	First Congregational Church of Wilmette	Family Charitable Trust	Cynthia Gajewski	Michael Minsky	Western Springs Christian Reformed Church	Tiffany Hannah	Maggie Rice	Community Bank of Oak Park & River Forest	Old St. Pat's Church
Asofsky Family Foundation	The Lazy Volunteer	Rodrigo and Corinna Lema	Kim and Seldon Moreland	Newt and Christopher Sherwin	Primo Center for Women and Children	Melanie Garrett	Lisa and Matthew Mitchell	Steven White	Blaine and Elinor Hardacre	Mary Rodino	Pricewaterhouse-Coopers	PSAV
Robert and Margarita Bartels	The MIGMIR Fund	Nationwide Mutual	Ingrid Oyen	Ann Schreiner and Amy Starin	Sloan Valve Company	Cynthia Gray	Julia Moran	Lyle and Amy Zumdahl	Zubeir Haroun and Samantha Schoville	Ben and Carmen Rosado	Community Church of Fish Creek	Quinn Chapel
Chicago Community Trust	The Pierce Family Charitable Foundation	Insurance Company	Deborah Repak	First Rate Inc.	The Joyce Foundation	Kelley Harris	Donna Myers and Aaron Lebovitz		Rebecca Heidkamp	Katie Russell Mack	Cornerstone Evangelical Free Church	Readers Ignite
Chicago Tribune Charities	The Seabury Foundation	Aaron and Amanda Ozinga	Shari Schabowski	Joan Giardina	Lois and Brian Thiessen Love	Paul and Joanna Hettinga	Jane and Timothy Negronida		Doris and Iwei Huang	Michael Sapienza	Democratic Party of Oak Park	Riveredge Hospital
CTU Foundation	Vistex, Inc.	Daniel Sell and Lynell Oyen	The Lumpkin Family Foundation	Wendy and Dave Giardina	Dia Weil	Kevin Hibbitts	Barry and Jeanne Nohalty		John and Gerri Humbert	John and Susan Schaper	First Baptist Church of Oak Park	Sauganash Community Church
FDC Foundation	Willow Creek Community Church	The Annie E. Casey Foundation	Unity Temple Unitarian Universalist	Grace Lutheran Church	Andrew Wells	Kara Holder	Daniel Placko		Joshua and Erin Hutt	Bill and Denise Scholtens	First Congregational Church of Des Plaines	Share Our Spare
James P. and Brenda S. Grusecki Family Foundation	Tyndale House Foundation	The Owens Foundation	Congregation	Tom and Alison Hafner		Andy and Sheree Johnson	Kristen Prinz		Arthur and Linda Jones	Mairita Smiltars	First Presbyterian Church of River Forest	The Baby Roland Foundation
John R. Houlsby Foundation	Kari and Scott VanderVeen	The Webb Foundation	Mackenzi Huyser and Mark Pridgeon	Randy Heinig and Laura Zumdahl		William Jones and Jennifer Evans	RH & JR Larson Family Foundation		Mike and Mary Joss	Andrya Smith	First Congregational Church of Des Plaines	Toys for Tots Chicagoland Motorcycle Club
The Albert Pick, Jr. Fund	Volkswagen Group of America, Inc.	The Webb Foundation	Igleski Family Foundation	Andrea Hug		Warren Jones and Madra Guinn-Jones	Sauganash Woman's Club Foundation		Erik and Laura Kelley	Patricia Staszak	First Presbyterian Church of River Forest	U.S. Postal Service
The Topfer Family Foundation	Lloyd and Susan Wennlund	Tyndale House Foundation	Peters Foundation			Kevin and Timothy Negronida	Steve and Julie Scheuring		Iris Kiesling	Sergey Syrota	First United Church of Oak Park	Willow Creek Community Church
		Kari and Scott VanderVeen	Dwight Mater			Barry and Jeanne Nohalty	Kim and Dale Showalter		Kirstie King	Emmett and Deborah Tomai	Friends Helping Friends	
		Volkswagen Group of America, Inc.	Kristin Mayhew			Daniel Placko	Karen and John Silvestri		Daniel and Melissa Kinzler	Grant and Molly Uhlir		
		Lloyd and Susan Wennlund				William Jones and Jennifer Evans			Greg and Ruth Ane-rino	William Vanderlaan		
						Warren Jones and Madra Guinn-Jones			Rick and Marcia Ashton	Pamela Vernardo		
						David and Donna Joss			Noelle Auberger	Kevin Werner		
						Kenneth and Melissa Kansa			Emmie Lou Boston	Lisa Wiersma		
						Janet Keller			Kathryn and Nicholas Bridge			
						Gary Kemnitz			Bright Horizons Foundation			
						Charles Burbridge and Deborah Gillespie			James Browning			
									Henry Carlson			
									Elaine Chen			

2016-2017 Highlights

Our repeat pregnancy rate was just

5.2%

COMPARED TO A NATIONAL AVERAGE OF 20%



287
moms served
361
children served



83% of young moms who received home visiting services for at least 6 months practiced appropriate parenting skills.

We logged

2055+ hours

of volunteer support this year!

New Moms offers services at **3 locations** in Chicago and Oak Park!

New Moms Transformation Center
— Chicago, Austin

New Moms Oak Park Center
— Oak Park

Bright Endeavors
— Chicago, Garfield Park

Breaking ground on a new facility this spring!
— Oak Park



93%

of children we serve were up to date on immunizations at the time of exit.

COMPARED TO A NATIONAL AVERAGE OF 77%

Participants earned **\$73,758** in wages during Bright Endeavors transitional jobs.



56 young moms

were placed in permanent jobs, an increase of 24% over last year.

56% REMAINED EMPLOYED FOR AT LEAST ONE YEAR, COMPARED TO SIMILAR PROGRAMS AT 39%

82%

of young moms had stable housing when they exited New Moms.

81%

of young moms retained stable housing for 1 year after exit.



46% increase in Bright Endeavors sales from 2016!



REVENUE

Individuals & Special Events	\$406,687
Foundations & Corporations	\$1,047,133
Government Contracts & Grants	\$1,270,783
Sales of Bright Endeavors' Products	\$321,796
Churches	\$56,704
Housing LLC	\$625,980
In-Kind Donations	\$177,629
Aquisition Income	\$124,023
Other Income	\$15,272
Total Revenue	\$4,046,007

EXPENSES

Personnel	\$1,644,726
Operations	\$510,827
Facilities	\$154,878
Cost of Goods for Bright Endeavors	\$162,249
Participant Expenses	\$161,134
Housing LLC	\$614,671
In-Kind Donations	\$144,414
Total Expenses	\$3,392,899

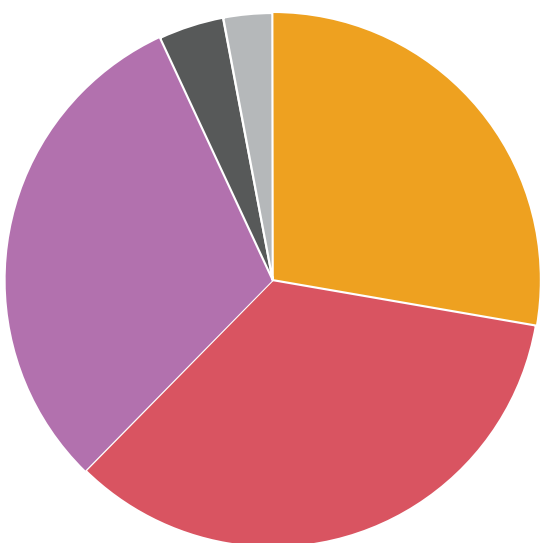
Excess or deficiency of revenue over expenses*: **\$653,108**

*Surplus reflects 1) income from State funding though cash payments not yet received due to IL state budget impasse; 2) assets from acquisition of another nonprofit; Parenthesis; 3) accrual of multi-year commitments for future programming.

EXPENSES BY PROGRAM

TOTAL %

Housing	28%
Workforce Development	35%
Family Supports	31%
Administration	4%
Fundraising	3%



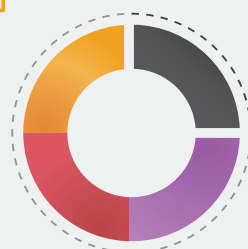
OUR MODEL

Our model is designed to support life transformation. Young mothers and their children can find safe and stable housing, a path to employment, and the tools they need to learn and develop strong parenting skills. This unique, wrap-around approach results in deep and lasting change and interrupts the cycle of poverty for two generations of youth.

HOUSING



INTERRUPTING THE CYCLE OF POVERTY



JOB TRAINING



FAMILY SUPPORT