# **NEW MOMS** 2025 Gala Sponsorship Opportunities



# **New Moms Event Sponsorship**

Become a champion for young families through meaningful corporate sponsorship of the New Moms Gala.

New Moms ensures young moms and their children secure safe and stable housing, a path to employment and economic mobility, and the tools they need to develop effective parenting skills. Our unique approach partners with young moms as they take control of their goals and futures, resulting in deep and lasting change and creating thriving futures for two generations of youth.

Will you invest in making this change a reality?

### As a sponsor you will:

- Align your company with New Moms' reputation as an innovator of human services that builds the foundation of family well-being
- Promote your brand to the New Moms audience including:



3.9K+
Facebook
followers



2.3K+
Instagram
followers



1.4K+
LinkedIn
followers



**8.6K+**Email subscribers



**7.4K+**Monthly
website visits

Please join us in our innovative work as a sponsor.









NEW MOMS
ANNUAL BENEFIT

April 11, 2025 | 6 - 10 pm
The Old Post Office, Chicago
newmoms.org/gala

#### THE NEW MOMS GALA

Join us for a grand occasion, the **New Moms Gala**, this Spring with 400+ guests, including civic, philanthropic, and business leaders. Celebrate and support New Moms' progress over 40 years and our innovative vision for the future. Music, great food and drink, live and silent auction, and paddle raise are featured along with a presentation and social enterprise demonstration.

#### **Corporate Sponsorship Opportunities**

LEVEL	PRESENTING	INNOVATOR	LEADERSHIP	ADVOCATE	PARTNER
INVESTMENT	\$25,000	\$10,000	\$7,500	\$5,000	\$2,500
Event Tickets	20	12	10	8	6
Logo on event website	• Premier	• Prominent	•	•	•
Recognition at event	● Verbal & digital	• Verbal & digital	● Digital	• Digital	• Digital
Signage	• Premier	• Prominent	•	•	•
Ad Recognition in Printed Program	● Premier Full Page Ad	● Full Page Ad	● Half Page Ad	• Quarter Page Ad	● Logo Only
Social media mention	Two (2) Exclusive Collaborative Posts	Two (2) Exclusive Posts	One (1) Post		
Logo recognition in printed and digital event communications*	•	•			
Recognition in New Moms FY25 Annual Report	•				



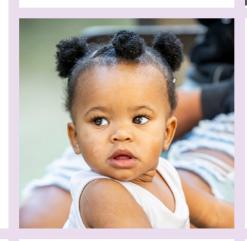
## THE NEW MOMS GALA continued

#### **Family/Individual Sponsorship Opportunities**

LEVEL	CHAMPION	AMBASSADOR	
INVESTMENT	\$10,000	\$4,000	
Event Tickets	12	10	
Reserved Table	•	•	
Name Listed on Invitation*	•	•	
Name Listed on Website	•		

<sup>\*</sup>In order to be included in the print invitation, sponsorship must be confirmed by February 15.









# **NEW MOMS**

#### **GALA SPONSORSHIP FORM**

# **Sponsor Information** Name as You Would Like It to Be Listed Contact Name Address City State Zip Telephone **Email** YES! We will support New Moms as a sponsor: Presenting Sponsor – \$25,000 Family/Individual Champion Sponsor – \$10,000 Innovator Sponsor – \$10,000 Family/Individual Ambassador Sponsor – \$4,000 Leadership Sponsor – \$7,500 Advocate Sponsor – \$5,000 Partner Sponsor – \$2,500 **Payment Information** Please make checks payable to: New Moms To pay with credit card: Check one: ☐ Mastercard ☐ Visa ☐ Discover ☐ American Express Name on Credit Card Credit Card Number CVV Code Exp. Date Signature Yes, I want to cover credit card processing fees (~4%)

To pay online: newmoms.org/donate and email this form to bandorka@newmoms.org

Please return completed form and payment to:

New Moms c/o Bonnie Andorka 5317 W. Chicago Ave. Chicago IL 60651

#### **QUESTIONS?**

Contact Bonnie Andorka at 773-252-3253, ext.223 or bandorka@newmoms.org

Thank you for your support of New Moms!

www.newmoms.org

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