

NEW MOMS



2025
Gala
Sponsorship
Opportunities





New Moms Event Sponsorship


Become a champion for young families through meaningful corporate sponsorship of the New Moms Gala.


New Moms ensures young moms and their children secure safe and stable housing, a path to employment and economic mobility, and the tools they need to develop effective parenting skills. Our unique approach partners with young moms as they take control of their goals and futures, resulting in deep and lasting change and creating thriving futures for two generations of youth.

Will you invest in making this change a reality?


As a sponsor you will:

- Align your company with New Moms' reputation as an innovator of human services that builds the foundation of family well-being
- Promote your brand to the New Moms audience including:

 **3.9K+**
Facebook followers

 **2.3K+**
Instagram followers

 **1.4K+**
LinkedIn followers

 **8.6K+**
Email subscribers

 **7.4K+**
Monthly website visits

Please join us in our innovative work as a sponsor.





NEW MOMS
ANNUAL BENEFIT

GALA

April 11, 2025 | 6 - 10 pm
The Old Post Office, Chicago

newmoms.org/gala

THE NEW MOMS GALA

Join us for a grand occasion, the **New Moms Gala**, this Spring with 400+ guests, including civic, philanthropic, and business leaders. Celebrate and support New Moms' progress over 40 years and our innovative vision for the future. Music, great food and drink, live and silent auction, and paddle raise are featured along with a presentation and social enterprise demonstration.

Corporate Sponsorship Opportunities

LEVEL	PRESENTING	INNOVATOR	LEADERSHIP	ADVOCATE	PARTNER
INVESTMENT	\$25,000	\$10,000	\$7,500	\$5,000	\$2,500
Event Tickets	20	12	10	8	6
Logo on event website	● <i>Premier</i>	● <i>Prominent</i>	●	●	●
Recognition at event	● <i>Verbal & digital</i>	● <i>Verbal & digital</i>	● <i>Digital</i>	● <i>Digital</i>	● <i>Digital</i>
Signage	● <i>Premier</i>	● <i>Prominent</i>	●	●	●
Ad Recognition in Printed Program	● <i>Premier Full Page Ad</i>	● <i>Full Page Ad</i>	● <i>Half Page Ad</i>	● <i>Quarter Page Ad</i>	● <i>Logo Only</i>
Social media mention	● <i>Two (2) Exclusive Collaborative Posts</i>	● <i>Two (2) Exclusive Posts</i>	● <i>One (1) Post</i>		
Logo recognition in printed and digital event communications*	●	●			
Recognition in New Moms FY25 Annual Report	●				

*In order to be included in the print invitation, sponsorship must be confirmed by February 15.



THE NEW MOMS GALA *continued*

Family/Individual Sponsorship Opportunities

LEVEL	CHAMPION	AMBASSADOR
INVESTMENT	\$10,000	\$4,000
Event Tickets	12	10
Reserved Table	●	●
Name Listed on Invitation*	●	●
Name Listed on Website	●	

**In order to be included in the print invitation, sponsorship must be confirmed by February 15.*



Sponsor Information

Name as You Would Like It to Be Listed

Contact Name

Address

City

State

Zip

Telephone

Email

YES! We will support New Moms as a sponsor:

- Presenting Sponsor – \$25,000
- Innovator Sponsor – \$10,000
- Leadership Sponsor – \$7,500
- Advocate Sponsor – \$5,000
- Partner Sponsor – \$2,500
- Family/Individual Champion Sponsor – \$10,000
- Family/Individual Ambassador Sponsor – \$4,000

Payment Information

Please make checks payable to: New Moms

To pay with credit card: Check one: Mastercard Visa Discover American Express

Name on Credit Card

Credit Card Number

Exp. Date

CVV Code

Signature

- Yes, I want to cover credit card processing fees (~4%)

To pay online: newmoms.org/donate and email this form to bandorka@newmoms.org

Please return completed form and payment to:

New Moms
c/o Bonnie Andorka
5317 W. Chicago Ave.
Chicago IL 60651

QUESTIONS?

Contact Bonnie Andorka at
773-252-3253, ext.223 or
bandorka@newmoms.org

**Thank you for your support
of New Moms!**

www.newmoms.org

  [newmomschicago](http://newmomschicago.org)