

35 YEARS

NEW MOMS



New Moms has been the premier support program in Chicago for young moms and their children for 35 years.

With a special focus on this population, we have incorporated the newest research and best practices on brain and behavioral science into our services to ensure young families find support and develop the skills they need to reach their goals.

This year we continued the work of strengthening families as we began construction of a new building to offer housing to 18 more families experiencing homelessness in Oak Park and the surrounding suburbs. We refined our job training program to ensure that young moms would graduate with confidence to achieve their goals. And we saw our family support program continue to expand, serving more families than ever before. Your support of New Moms is an investment in the lives of young moms as they strengthen their determination to lead their families into a better future.



“My mentality changed. I came in thinking I’m not here to make friends, and I came out with a whole bunch of friends and support.”
– Luz



“I’ve learned responsibilities from this program. I wasn’t as strong as I am now. It helped to motivate me to make sure I took care of myself and my baby. It molded me into adulthood.”
—Tatiana





2017-2018 HIGHLIGHTS

Our repeat pregnancy rate of **3.8%** is **5Xs BELOW** THE NATIONAL AVERAGE.

80% of young moms in our home visiting program practice appropriate parenting skills.

We logged **4,727 hours** of volunteer support this year!

343 moms served
456 children served

Participants in our 16 week Job Training program experienced an average **2.3 grade level improvement**

75% of young moms exited New Moms to stable housing.
81% of young moms retained stable housing for 12+ months after exit.

New Moms is offering services at **3 locations** in Chicago and Oak Park!

in both math and science between program entry and exit.

New Moms Transformation Center — Chicago, Austin Neighborhood
New Moms Oak Park Center — Oak Park
Bright Endeavors — Chicago, Garfield Park

80 young moms obtained permanent employment, an increase of 43% from the previous year.

68% of young moms had increased their educational level by exit.

81% of young moms retained employment for 12+ months. COMPARED TO THE NATIONAL MEDIAN OF 39%.

95% of children were up to date on immunizations at the time of exit. COMPARED TO A NATIONAL AVERAGE OF 77%.

FY18 (JULY 1 - JUNE 30)

REVENUE

Individuals & Special Events	\$336,784
Foundations & Corporations	\$1,032,728
Government Contracts & Grants	\$1,725,910
Sales of Bright Endeavors' Products	\$515,396
Churches	\$31,305
Housing LLC	\$641,831
In-Kind Donations	\$81,235
Capital Campaign	\$1,423,990
Other Income	\$20,714
Total Revenue	\$5,809,889

EXPENSES

Personnel	\$2,129,455
Operations	\$604,863
Facilities	\$214,017
Cost of Goods for Bright Endeavors	\$326,415
Participant Expenses	\$273,432
Housing LLC	\$617,771
Miscellaneous	\$34,261
Total Expenses	\$4,200,214
Excess or deficiency of revenue over expenses*	\$1,609,675

SROI HIGHLIGHTS

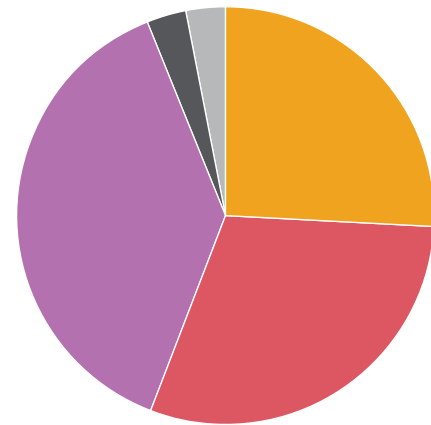
In 2018, New Moms commissioned a Social Return on Investment (SROI) study to learn more about the broader value of our work across our city, state, and within our communities.

For every **\$1 invested** into New Moms integrated programming, there is a **\$3.81 return on investment.**

- Returns were measured through increases in:
- Housing Stability
 - Increased Social and Emotional Support
 - Maternal and Infant Health
 - Child Social and Emotional Development
 - Economic Security

THANK YOU

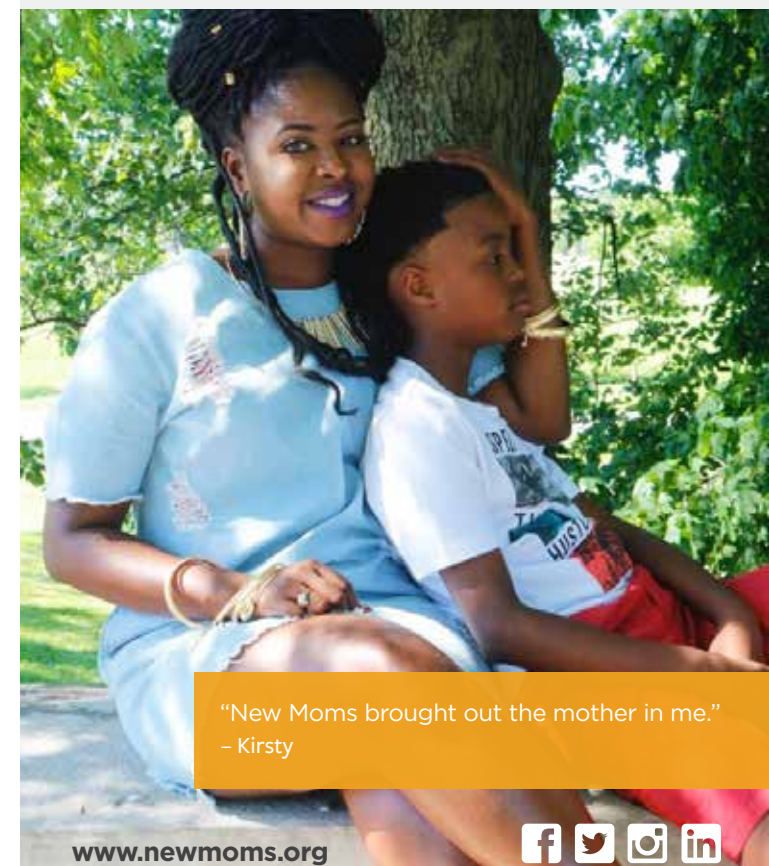
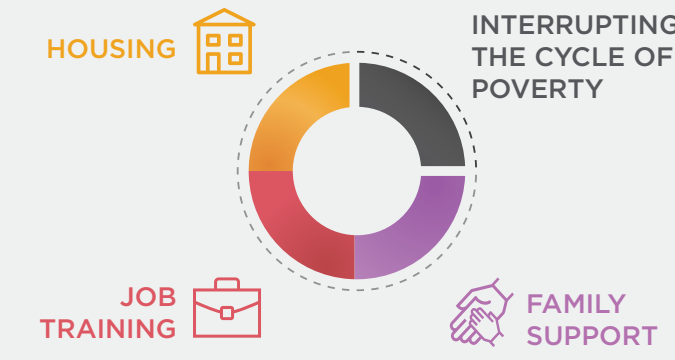
We are grateful for your support and commitment to creating strong families.



EXPENSES BY PROGRAM	TOTAL %
Housing	26%
Job Training	30%
Family Support	38%
Administration	3%
Fundraising	3%

OUR MODEL

Our model is designed to support life transformation. Young mothers and their children can find safe and stable housing, a path to employment, and the tools they need to learn and develop strong parenting skills. This unique, wrap-around approach results in deep and lasting change and interrupts the cycle of poverty for two generations of youth.



"New Moms brought out the mother in me."
- Kirsty