

Associate Board Overview

About New Moms:

Our vision is to interrupt the cycle of generational poverty and create strong families.

The mission of **New Moms** is to express the love of God by surrounding young moms and their children with all they need to transform their lives. Our comprehensive programs offer support in Housing, Job Training and Family Supports, teaching two generations of youth the skills they need to pursue a life filled with possibility and hope.

Bright Endeavors is New Moms' social enterprise candle company. Through our job training program, young moms engage in paid work at Bright Endeavors, creating candles and developing professional skills needed to find and keep a job. Every candle purchased helps to light the way out of poverty for young moms and their children.

Associate Board Member Roles & Responsibilities:

The Associate Board is composed of a group of emerging leaders who dedicate their own time, talents, networks and resources to raise awareness and support the mission of New Moms. As an ambassador for the organization, each Associate Board member must express and demonstrate a commitment to the mission and vision of New Moms.

The specific responsibilities that all members are asked to accept are included below:

Expectations

- Spread awareness of New Moms and its mission
- Give or Get \$500 annually*
- Attend and invite people from your network to our events
- Provide leadership and engagement in Team New Moms at the Austin P.O.W.E.R. 5K in September 2020
- Volunteer at the 2020 Gala and/or 2020 Kitchen Walk

Time Commitment

- Serve a term of 2 years (eligible for re-appointment for two additional terms)
- Attend or call into at least 75% of Associate Board meetings each year, held quarterly (4 total each year), varying number of task force meetings as needed, and special events

Staff Support

- Associate Board members will receive regular, timely, and accurate information from New Moms staff
- New Moms Associate Board members will receive staff support in fulfilling their responsibilities, particularly as members access their networks to secure support and meet give/get requirements

Benefits

- Become a part of the New Moms team, joining in our vision to interrupt the cycle of poverty and create strong families
- Opportunities for professional development, including: working on a team of passionate professionals from various industries, networking with the New Moms Governing Board Members, and recognition on New Moms website and related marketing materials
- Complimentary or discounted admission to special events with New Moms
- Special programmatic opportunities

**The "give-or-get" requirement is a "best practice" in the fundraising space and means that each associate board member is expected to donate a certain amount of money per year from their personal resources ("give") or help raise money from others ("get")*