

NEW MOMS

FY2019

IMPACT REPORT

366
moms served

490
children served



856
moms and
children served



48%
of young
moms retained
employment
for 12+ months

VS. 39% NATIONAL BENCHMARK



86%
of young moms
exited New Moms to
stable housing.

SURPASSING THE NATIONAL
BENCHMARK OF 64%



83%
of young moms
retained stable housing
for 12+ months after exit.

EXCEEDING THE NATIONAL
BENCHMARK OF 60%

94%
of children were
up to date on
immunizations at
the time of exit.



COMPARED TO A NATIONAL
AVERAGE OF 77%



47%
of young moms in our
spiritual direction programs
displayed spiritual growth

VS. 43% NATIONAL BENCHMARK

**88 young
moms**

obtained
permanent
employment



Last year, during
our 16-week Job
Training program,
participants
saw an average
1.4 grade level
increase in reading and
math comprehension.

After finding stable housing at New Moms, Kellee set her styling chair in the corner of her apartment to remind her of the dreams she had for her family. She worked with New Moms' coaches to focus on achieving her short-term and long-term goals to make that happen. This spring, her family moved into a 3-bedroom apartment, and Kellee obtained her cosmetology license and now runs her own hair-styling business!

THE IMPACT OF
YOUR DOLLAR \$

Every \$1 invested into New Moms' integrated programming has a \$3.81 return on investment.

Returns were measured through increases in: Housing Stability, Increased Social and Emotional Support, Maternal and Infant Health, Child Social and Emotional Development, and Economic Security.