

NEW MOMS

FY2020

IMPACT REPORT

348
moms served

498
children served



846
moms and
children served



50%
of young
moms retained
employment
for 12+ months

VS. 39% NATIONAL BENCHMARK

New Moms helps me **gain experience in a paid job training program**. It's amazing. They teach us how to have teamwork and how to be leaders. They tell us about opportunities, like applying for student financial aid to go to college. I didn't know that I'm flexible at work or that I have good time management skills, but I learned that about myself here... **Now, I feel confident. I built my strength back.** As soon as I finish New Moms, I'm going back to college to study child psychology and become a therapist.

—KANESHA, NEW MOMS PARTICIPANT

81%
of young moms
exited New Moms to
stable housing.

SURPASSING THE NATIONAL
BENCHMARK OF 64%



84%
of young moms
retained stable housing
for 12+ months after exit.

EXCEEDING THE NATIONAL
BENCHMARK OF 60%

**91% of
children**
were up to date
on immunizations
at the time
of exit.



58%
of young moms in our
spiritual direction programs
displayed spiritual growth
VS. 43% NATIONAL BENCHMARK

**94 young
moms**
obtained
permanent
employment



78%
of young moms
in our home
visiting program
practice positive
parenting skills.



73%
of participants
increased their
grade level in
either reading or
math, averaging
an increase by
2.3-2.6 levels!



**THE IMPACT OF
YOUR DOLLAR \$**

Every \$1 invested into New Moms' integrated programming has a \$3.81 return on investment.

Returns were measured through increases in: Housing Stability, Increased Social and Emotional Support, Maternal and Infant Health, Child Social and Emotional Development, and Economic Security.