

NEW MOMS

TWO-GENERATION COACHING MODEL

Our Approach to Economic
Mobility & Family Well-Being

HOUSING

New Moms' **Family-Centered Coaching Approach** bolsters the strengths, skills, goals, and potential of young moms and their children. Built over 36 years of practice and on the principles of brain and behavioral science, our model has young moms at the center as they take powerful first steps for family well-being.



JOB TRAINING

FAMILY SUPPORT

I KNOW I CAN
DO THIS.



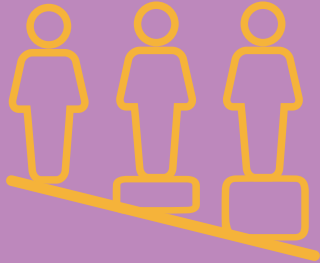
A FAMILY-CENTERED APPROACH

means that we believe young moms have the strength, ability, and potential to accomplish their goals. With a commitment to racial equity, our staff partner with families to strengthen skills, support early childhood and adolescent development, and share resources and encouragement so young moms feel less stress and more confident and connected. This umbrella framework integrates various evidence-based methods to bolster family well-being.



grounded in and surrounded by a commitment to racial equity

It takes all of us to construct and sustain EQUITABLE SYSTEMS FOR SUCCESS



empower equity

Challenge systemic barriers and institutional racism with and for all stakeholders.



center family voice

Ask open-ended questions and create regular opportunities for families to speak into and co-design strategies.



measure outcomes

Observe and analyze performance, and make intentional, data-informed decisions.



inspire possibility

Seek learning and growth, and apply promising practices.



compel generosity

Build a community of support, justice, and love.



We create a positive environment that...

Applies a **HOLISTIC COACHING APPROACH.**

Creates cycles of opportunity where families **ARE IN THE DRIVER'S SEAT.**

Collaborates with all stakeholders to develop and sustain **SUPPORTIVE SYSTEMS.**

Unleashes untapped **POTENTIAL FOR SUCCESS.**