

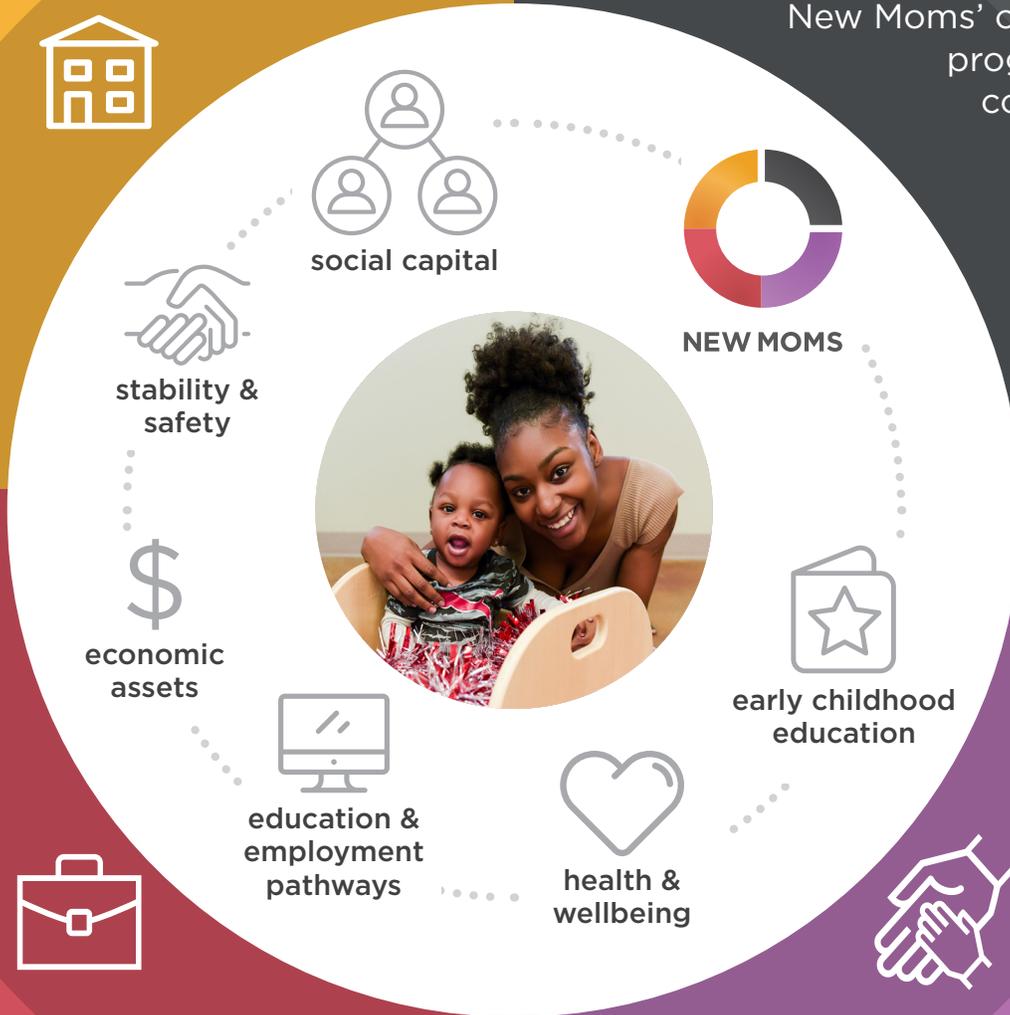
# NEW MOMS

SERVICE DELIVERY MODEL

A Two-Generation  
Approach for Transformation

# HOUSING

New Moms' **Family-Centered Approach** applies brain and behavioral science to services that address the needs and goals of young moms and children experiencing poverty. Built over 36 years of practice, New Moms' comprehensive programming and coaching model strengthens skills, builds confidence, and leads to thriving futures.



# JOB TRAINING

# FAMILY SUPPORT

I KNOW I CAN  
DO THIS.



## A FAMILY-CENTERED APPROACH

means that we believe young moms have the strength, ability, and potential to accomplish their goals. With a racial equity lens, our staff partner with families, sharing resources and encouragement that empower young moms to take the lead in their growth and feel supported with the tools they need for long-term success. This umbrella framework integrates various evidence-based methods to achieve greater impact.



grounded in and surrounded by a racial equity perspective

# Organizational systems that sustain this approach create **LASTING TRANSFORMATION**



## **measure success**

Analyze performance and make intentional, data-informed decisions.



## **incorporate family input**

Ask open-ended questions to understand and include all perspectives.



## **empower equity**

Challenge systemic barriers with and for all stakeholders.



## **inspire innovation**

Seek learning and growth, and apply promising practices.



## **compel generosity**

Build a community of support and love.



# We transform TWO GENERATIONS by...

Applying a **HOLISTIC COACHING APPROACH.**

Creating cycles of opportunity where families **ARE IN THE DRIVER'S SEAT.**

Collaborating with all stakeholders to develop and sustain **SUPPORTIVE SYSTEMS.**

Unleashing untapped  
**POTENTIAL FOR SUCCESS.**