

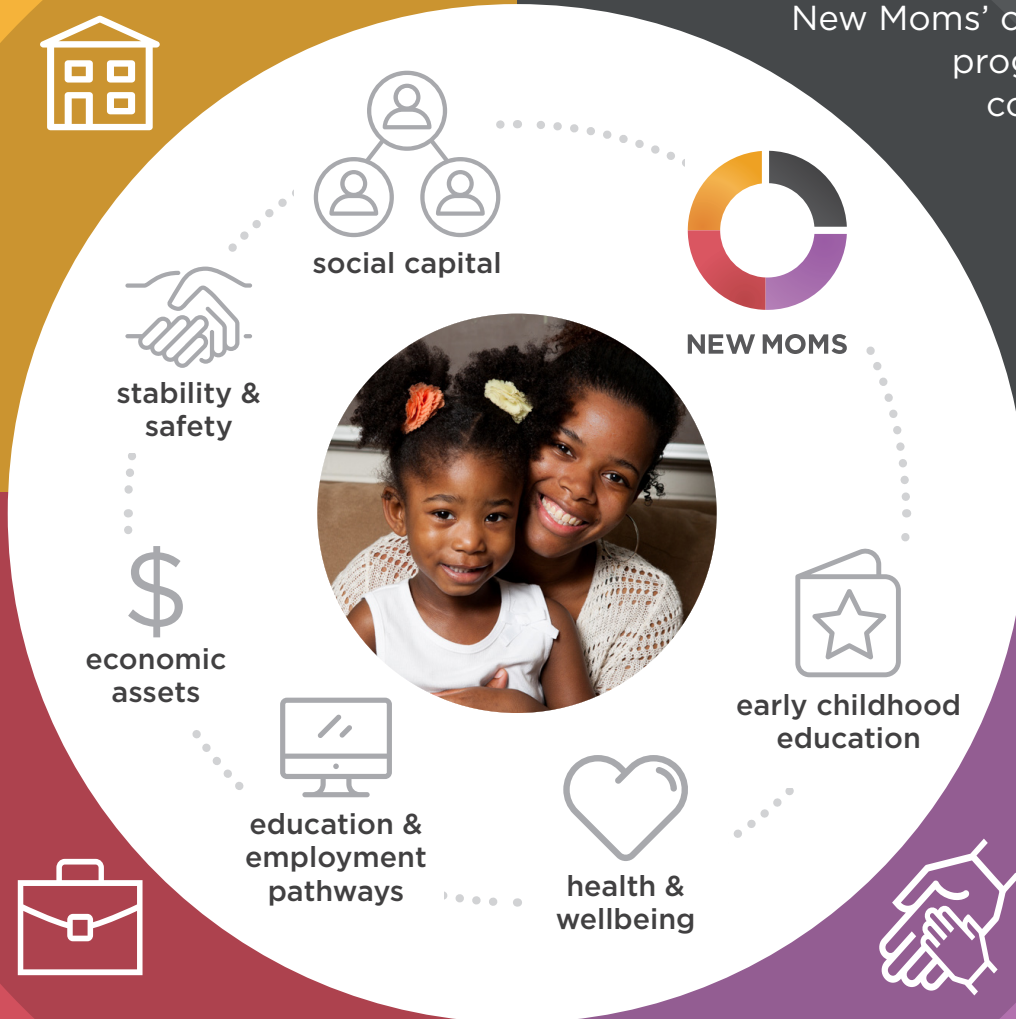
NEW MOMS

SERVICE DELIVERY MODEL

A Two-Generation
Approach for Transformation

HOUSING

New Moms' **Family-Centered Approach** applies brain and behavioral science to services that address the needs and goals of young moms and children experiencing poverty. Built over 35 years of practice, New Moms' comprehensive programming and coaching model strengthens skills, builds confidence, and leads to thriving futures.



JOB TRAINING

FAMILY SUPPORT

A FAMILY-CENTERED APPROACH

means that we believe young moms have the strength, ability, and potential to accomplish their goals. Our staff partner with families, sharing resources and encouragement that empower young moms to take the lead in their growth and feel supported with the tools they need for long-term success. This umbrella framework integrates various evidence-based methods to achieve greater impact.



Organizational systems that sustain this approach create **LASTING TRANSFORMATION**



measure success

Analyze performance and make intentional, data-informed decisions.



incorporate family input

Ask open-ended questions to understand and include all perspectives.



empower equity

Challenge systemic barriers with and for all stakeholders.



inspire innovation

Seek learning and growth, and apply promising practices.



compel generosity

Build a community of support and love.



I KNOW I CAN
DO THIS.



We transform TWO GENERATIONS by...

Applying a **HOLISTIC COACHING APPROACH.**

Creating cycles of opportunity where families **ARE IN THE DRIVER'S SEAT.**

Collaborating with all stakeholders to develop and sustain **SUPPORTIVE SYSTEMS.**

Unleashing untapped
POTENTIAL FOR SUCCESS.