**NEW MOMS**

**WORKFORCE DEVELOPMENT PROGRAM**

**PARTICIPANT PATH**

Young women ages 16-24, who are pregnant or parenting, not attending school or currently employed, and live in Chicago or the near western suburbs are eligible for New Moms’ 16-week paid transitional Job Training Program. This graphic depicts the participant experience throughout the program and highlights an integrated Executive Skill (ES) Approach. From onboarding on, participants also receive one-on-one coaching, which continues beyond the 16-week period.

**ENROLLMENT + ONBOARDING**

- **ORIENTATION**
  Eligible moms attend an orientation session where they receive information about the program, are introduced to core values, and participate in an interview to assess the program fit. In their application, candidates reflect on their Executive Skills (ES).

- **PRODUCTION TRAINING + CAREER READINESS**
  Participants participate in production training on-site at Bright Endeavors. In week one, they assess their own ES profiles. Staff then pair participants with complementary ES strengths and weaknesses on the Bright Endeavors production floor. The skills they build in this work grow their capacity for future jobs -- and the insights they get help focus them on career paths that are a good fit for them. Contextualized Literacy and Numeracy is integrated throughout the production training period.

- **PARENTAL SUPPORT**
  This workshop series is designed to reduce parental stress and improve parent-child interactions. Each session highlights how applying evidence-based parenting techniques builds and supports ES skills.

- **FINANCIAL CAPABILITIES**
  This workshop series builds financial capabilities in the areas of budgeting, savings, and credit. While not directly ES-informed, the curriculum draws on multiple behavioral insights.

- **JOB SEARCH**
  Sessions geared toward job search activities, such as resume and cover letter writing, mock-interviewing sessions, job-readiness assessments, and employer visits. Conversations with participants and employers help to find a good fit for each woman’s next job and aim to match jobs with ES profiles.

**ONGOING SUPPORT**

- **MILESTONE CELEBRATION**
  This event celebrates the completion of the program and other milestone events such as post-secondary school enrollment or earning a GED. The celebration highlights core values: Love, Grit, Hospitality Empowerment, and Possibility. This event marks the beginning of ongoing support through which moms continue to receive coaching and support to bolster their success.