

NEW MOMS

FY2023 – Q1 IMPACT REPORT



Latisha was newly married and pregnant with her first child when she was diagnosed with cancer. Her doctor referred her to New Moms so she could have extra support while battling cancer and becoming a mom for the first time.

She said joining prenatal support group and working directly with a New Moms doula – a specialized coach that supports moms through their pregnancy, birth, and post-partum period – helped her focus on her pregnancy. She said it would have been hard to keep a positive attitude with everything going on if she didn't have others accompanying her.

Latisha is now the proud mother of two girls, Luna and La'Rayna, and has been in remission for three years. She is 25 years old, and as part of her dedicated to being the best parent she can be, is currently partnered with a New Moms Family Support Coach. She said she has stuck with the program because she is always learning something new. New Moms is a great resource, she said, because coaches work directly with young moms to meet their specific needs.

Right now, Latisha is enjoying being a stay-at-home mom and raising her girls. Her future goal is to set up a catering company with her husband that they can eventually leave to her children. She previously worked as a chef and wants to break into the food truck and pop-up restaurant scene.

To other stay-at-home moms, Latisha says remember to “take time for yourself” and that “you can still learn.” She said being a mom 24/7 is impossible, and in order to stay strong moms need to love themselves too. “How can you give love if you don't know how to love yourself?” Latisha said.

207
moms served

274
children served



481
moms and
children served



70%
of young
moms
doubled
their income
entry to exit

79%
of young moms
exited New Moms
to stable housing
SURPASSING THE NATIONAL
BENCHMARK OF 64%



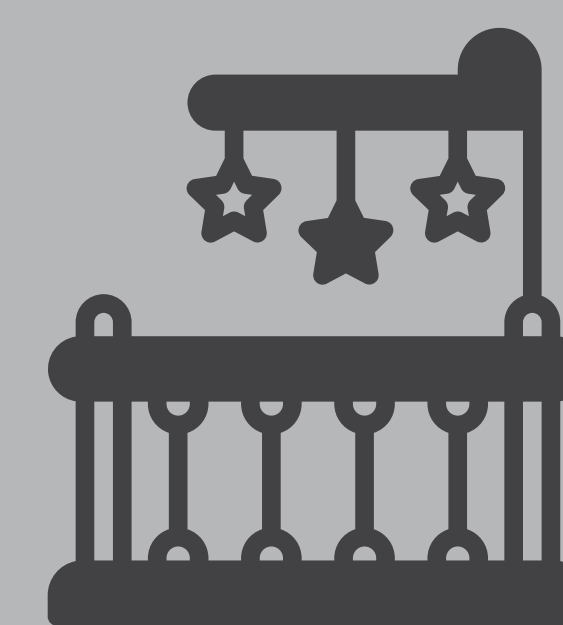
70%
of young moms
retained stable housing
for 12+ months after exit
EXCEEDING THE NATIONAL
BENCHMARK OF 60%

98% of children
were up to
date on
immunizations
at the time
of exit



45%
of participants had
increased feelings of
spirituality, belonging,
and connecting

**67% of
young moms**
in Job Training
were placed into
permanent
employment or
postsecondary
education



100%
of young moms
increased
recommended
parenting
practicess



45% of young moms experienced a reduction in parental stress
VS. 40% NATIONAL BENCHMARK

